

Town of Star City Comprehensive Plan - Implementation Matrix

Timeframe:

Short Term = 0 to 3 years

Moderate Term= 4 to 7 years

Long Term= 8 + years

Recommendation	Priority	Timeframe	Page Number	Primary Party Responsible and any Recommended Partners	Relevant Costs & Financing	Possible Funding Sources
Goal 1 : Ensure Infrastructure is routinely maintained and dependable						
Continue to monitor and enforce stormwater ordinance	High	Short Term/Ongoing	45	Council; MUB; WVDEP	Staff Time and Effort	General Fund
Plant native vegetation within buffer areas and along waterways	Low	Long Term	45	Council; West Virginia Native Plant Society; WVU Landscape Architecture	Dependent on Scope of Project; can cost anywhere from \$5 to \$20 per square foot but highly dependent on specific project	Trout Unlimited Grants, NRCS grants, DEP grants, private donations
Create an inventory of all stormwater drains and intakes, ensure intakes are periodically checked and any debris is removed	High	Short Term/Ongoing	45	Council; MUB; Monongalia County Planning Department (Mapping)	Staff Time; Costs for GIS services- approximately \$50 per hour depending on scope and complexity	General Fund
New development is required to create structurally sound pervious surfaces for a portion of their off-street parking	Moderate	Moderate Term	45	WVDEP; Private Developers	Pervious surface parking, if done during new development, can be comparable in cost to traditional parking infrastructure	Costs included in development projects

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Continue to separate combined sanitary and storm sewers	High	Short Term	45	MUB; Council; WVDEP	Significant upfront costs usually in the hundreds of thousands to millions for an entire town, however large long-term savings for town if not treating large quantities of stormwater	IJDC loan, EPA Sewer Overflow and Stormwater Reuse Municipal Grants
Evaluate sewer and water service capacity to determine if existing infrastructure is adequate to support anticipated growth	High	Short Term	45	Council; MUB	Council and Staff Time and Effort, Consultation with MUB representatives	General Fund
Evaluate stormwater fees to ensure that such fees remain competitive with neighboring jurisdictions, while supporting the cost of stormwater infrastructure	Moderate	Moderate Term/ Ongoing	45	Council; MUB	Council and Staff time and effort	General Fund
Prioritize capital improvements near infill or redevelopment sites to encourage private investment	Moderate	Moderate Term	45	Council; Private developers, Morgantown Area Partnership (MAP)	Costs of capital improvements depends greatly on scope of work	General Fund; Private Investment
Identify and replace water lines that are leaking or are prone to leakages, particularly the 2-inch cast iron lines	High	Short Term	45	MUB; Star City Public Works	Dependent on Scope of Project, but can cost between \$75-\$225 per linear foot	IJDC loan/grants, general funds

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Upgrade water meters to remote radio read technology	Low	Long Term	46	MUB; Council; Public Works	For example, in Santa Rosa, CA it cost \$14M to upgrade 53,000 meters (approximately \$2,600/meter)	IJDC loan/ grants, general funds
Update and purchase additional water treatment isolation valves	Moderate	Moderate Term	46	Council; Public Works	Dependent on scope of project, but average costs have cited at approximately \$150- \$300 per valve	Grants/Water and Wastewater Disposal Fund through USDA
Replace terra cotta wastewater collection lines	High	Short Term	46	MUB; Council	Costs are between \$50 and \$200 per linear foot, highly dependent on materials, difficulty in topography, surrounding built environment	Grants/Water and Wastewater Disposal Fund
Work with MUB to adjust tariff placed on town to ensure Star City is paying for the actual amount of sewage that gets pumped into the treatment plant	High	Short Term	46	Council; Town Attorney; MUB	Staff Time and Effort, including Town Attorney	N/A

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Goal 2: Encourage business development that aligns with the needs and desires of the Star City community						
Create an ADA-accessible pedestrian connection linking the rail-trail with various areas of Star City	Low	Long Term	46	Council; WV ADA Office/Disability Rights WV; Mon River Trails Conservancy	Depends on Scope of Project (estimated up to \$250/linear foot for hard surface connection)	Safe Streets and Roads for All grant
Continue to implement the Riverfront Revitalization Masterplan	Moderate	Moderate Term	46	Council; MMMPO; Mon River Trails Conservancy; Private Investors	Staff Time; Project-specific costs are highly variable	General Fund; Public Private Partnerships
Add amenities to the Riverfront Park that promote year-round utilization from all members of the greater Star City community	Moderate	Moderate Term	46	Council; Mon River Trails Conservancy; MAP	Depends on Scope of Project	Volunteer hours, donations, fundraising
Ensure that taxation and municipal regulations are business friendly and conducive to sustainable economic growth	Moderate	Moderate Term/Ongoing	47	Council; Town Attorney	Council and Staff - Time and Effort	General Fund
Work with developers and property owners to create business establishments unique to Star City	High	Short Term/Ongoing	47	Council; MAP; Local Entrepreneurs and Leaders	Council and Staff - Time and Effort	General Fund
Utilize <i>Visit Mountaineer Country CVB</i> and MAP (Morgantown Area Partnership) for Star City-specific economic development opportunities	Low	Long Term	47	Council; CVB; MAP	No Costs	N/A

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Meet quarterly with surrounding jurisdictions to collaborate on economic development initiatives that raise the profile of the region and consequently benefit Star City	Moderate	Moderate Term	47	Council; MMMPO; County Officials; Leaders from surrounding jurisdictions	Officials' Time and Effort	General Fund
Continue Boyers' Avenue streetscape improvements	Moderate	Moderate Term	47	Council; Public Works; WVDOH	Costs dependent on the size and scope of the each project	Transportation Grants; General Funds
Consider a separate zoning designation for the University Avenue Corridor that incorporates mixed use development at an appropriate scale given the surrounding area	Low	Long Term	47	Council; Planning Commission; Board of Zoning Appeals	Council and Staff- Time and Effort; costs associated with hiring consultant to develop zoning	General Fund
Use Tax Increment Financing (TIF) District to encourage infill and redevelopment	Low	Long Term/On-going	47	Council; Town Attorney; County Commission	Staff Time and Effort	General Fund
Ensure residents and elected officials understand what it means to have a TIF district including any limitations on development within the TIF district	Low	Long Term	47	Council; Town Attorney; County Commission	Staff Time/Possible Publication Costs (Dependent on Scope of Project)	General Fund
Identify and inventory properties where business may be established, routinely maintain inventory	Moderate	Moderate	47	Council; MAP	Council and Staff - Time and Effort	General Fund

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Goal 3: Ensure efficient and effective land usage and governance in Star City						
Develop an annexation policy based on compatibility with the comprehensive plan	Low	Long Term/ On-going	48	Council; MMMPO; Impacted Property Owners	Council and Staff Time to develop and implement policies	General Fund
Work with affected property owners, ensure concerns are heard and considered regarding annexation	Low	Long Term/On-going	48	Council; Impacted Property Owners	Council and Staff Time to discuss with individuals about their concerns	General Fund
Analyze the advantages and disadvantages of annexation not only from the town's perspective but also affected property owners	Low	Long Term/On-going	48	Council; Town Attorney	Staff Time	Not Applicable
Understand the different methods of annexation prior to any annexation proceedings	Low	Long Term/ On-going	48	Council; Town Attorney	Council and Staff Time and Effort; possible consultant's fee	General Fund
Place an electronic message board, in a visible location, which alerts citizens to upcoming events and provides important information	Moderate	Short Term	48	Council; DOH;Local Businesses	Dependent on Scope of Project (estimates at \$5,000–\$30,000)	Fundraising, donations, sponsors
Prioritize participation on town boards and commissions of citizens from all areas of town	Moderate	Short Term/On-going	48	Council	No Costs	Citizen Volunteer's time
Encourage and facilitate more communitywide events at Riverfront Park, including a "food truck rodeo," designed to bring more people to the park	High	Short Term	48	Council;Local business leaders; Morgantown, Granville, Westover; County Commission	Staff Time	Grants for the arts, including National Endowment for the Arts

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Each year school students shadow town employees and attend a council or planning commission meeting, students will provide recommendations to council during one of their meetings	Low	Short Term/On-going	48	Council; Monongalia County BOE;Town Staff	Staff and Town Officials Time	N/A
Create a park plan that identifies sites for potential recreational expansion and improvements to facilities and includes a financial program for funding each project	Low	Long Term	49	Council; MAP; Consultant	Costs involved if hiring a private consultant to develop a park plan	General Fund
Prepare an annual report that summarizes comprehensive plan implementation and outlines annual accomplishments, priorities, and lessons learned	Moderate	Long Term/On-going	49	Council; Planning Commission	Staff, Council, Planning Commission Time and Effort	General Fund
Conduct annual training for planning commission and board of zoning appeals (BZA) members that focuses on land use law, meeting procedures, organizational dynamics, and how to implement the comprehensive plan	Moderate	Short Term/On-going	49	Council/WVU Land Use Law Clinic	Costs dependent of extent of training and level of preparation by instructors	General Fund
Hold bi-annual meetings with the planning commission to address the status of comprehensive plan implementation and discuss other long range planning issues	Moderate	Short Term/On-going	49	Council; Planning Commission	Staff/Council/Planning Commission Time	N/A
Ensure consistency in rezoning and other major development approvals	High	Moderate Term	49	Council; Planning Commission; Town Attorney	Staff/Council/Planning Commission Time	N/A
Work with the development community to identify potential concerns regarding the zoning ordinance and the development process	Low	Long Term/On-going	49	Council; Developers; Town Staff	Staff Time	General Fund

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Goal 4: Continue to prioritize the safety of residents, businesses, and visitors						
Assist in fundraisers for fire department and law enforcement, allow utilization of Riverfront Park for fundraising events	Moderate	Moderate Term	49	Council; Fire Department Volunteers	Town staff and Volunteer Time	Private Donations; Seek Grant funding opportunities for fire department
Encourage increased participation in the number of active volunteers with the fire department	Moderate	Short Term	49	Council/Star City VFD	Staff Time/Possible Publication Costs (Dependent on Scope of Project)	General Fund
Inventory Star City Police needs and develop a plan to address those needs in systematic and timely manner	Moderate	Moderate Term	50	Council; Star City Police Chief	Staff and Council Time	General Fund
Repair existing sidewalks that are in poor condition and add new sidewalks where there are none	High	Short Term	50	Council; WV DOH, property owners	Dependent on Scope of Project (estimates at \$5-\$20/sq. ft.)	The West Virginia Transportation Alternatives and Recreational Trails Program; other transportation grants; local match may be required
Remind homeowners, at least annually, that they are responsible for maintenance of sidewalks that adjoin their property	High	Short Term	50	Council; Code Enforcement; Town Staff; Property owners	Staff Time/Possible Publication Costs	General Fund

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Utilizing Geographic Information Systems (GIS), to map and inventory where there are no sidewalks, where sidewalks are in disrepair, and where sidewalks have recently been created or repaired. Updated mapping and database no less than annually	Moderate	Short Term	50	Council; Region VI Planning and Development Council; County MMAGIC	GIS Consulting can cost anywhere from \$50 to more than \$100 per hour; costs dependent of scope of work. Possible internship project WVU- Geography	General Fund
Pave town-maintained streets that are currently gravel or otherwise not surfaced with concrete or asphalt	High	Short Term	50	Council; Public Works	Dependent on Scope of Project (estimates at \$7-\$13/sq. ft.)	Public Works Funds; State or Federal Transportation Grants
Request LED Street lighting when power company is updating existing lighting or adding new street light fixtures	High	Short Term	50	Council; WV DOH; Mon Power	Council and Staff time coordinating with Power Company	General Fund, Utility Funding
Work with local, regional, and state transportation partners, including the MMMPO, to support intersection and pedestrian safety improvements and the improvement of traffic control devices along state-controlled roads in Star City	Low	Moderate Term	50	Council; MMMPO; WV DOH	Council and Staff Time and Effort; costs for projects dependent on scope	General Fund; regional transportation funding
Continue to participate in meetings with the County, MMMPO, and neighboring municipalities focusing regional land use and transportation issues	Moderate	Moderate Term	50	Council; County Commission; MMMPO; WV DOH; Neighboring Jurisdiction Officials	Council and Staff Time and Effort	N/A